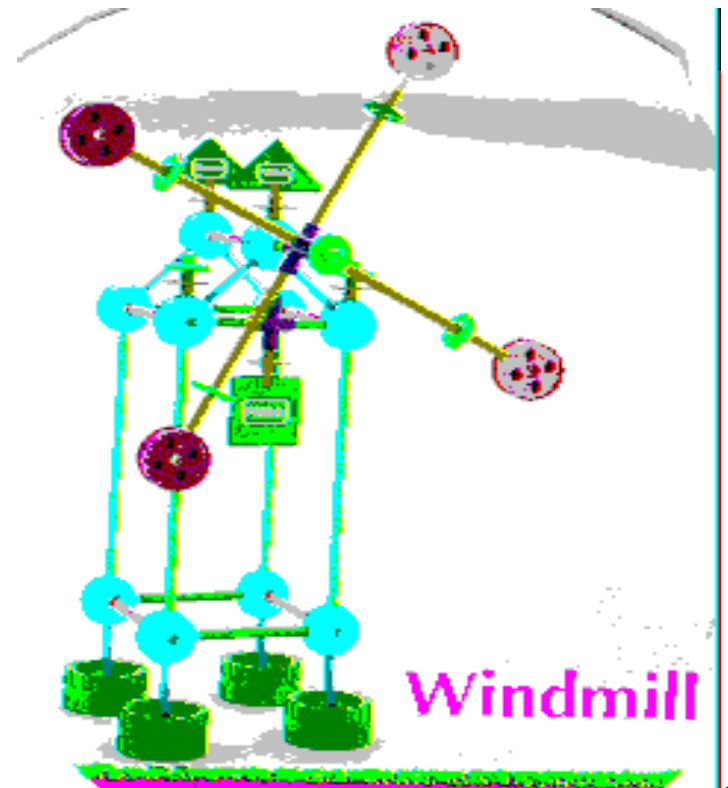
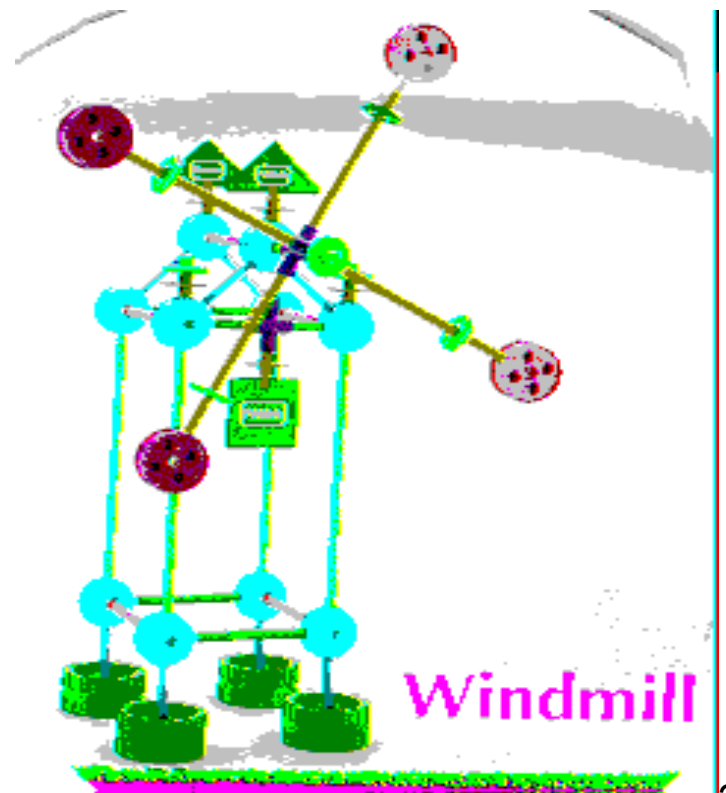


# *It's an "honor" to tinkering with Tinker Toys*

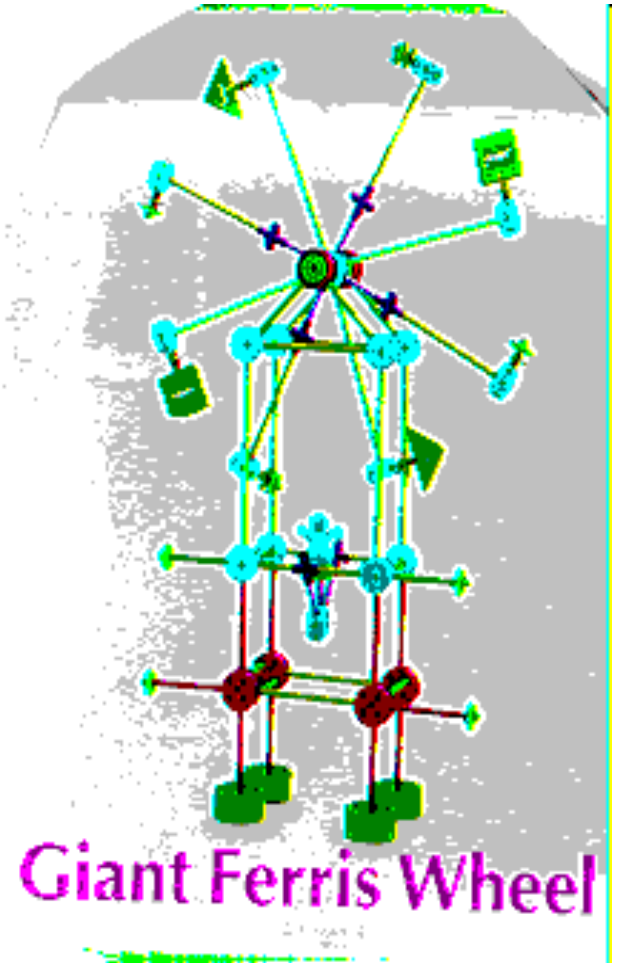
**New and Revised for  
Business  
Communications Honor  
classes.**





# ***Total Quality Management and Teamwork***

- ★ Collaborative Writing
- ★ Cooperative Learning
- ★ Small Group Processes
- ★ Simulations
- ★ New Methods for Oral Presentations





# ***Fortune 500 List -1970***

*1. Writing*

*2. Computation*

*3. Reading*

*4. Oral communication*

*5. Listening*

*6. Personal/career  
development*

*7. Creative thinking*

*8. Leadership*

*9. Goal setting/  
motivation*

*10. Teamwork*

*11. Organizational  
effectiveness*

*12. Problem solving*

*13. Interpersonal skills*



# ***Fortune 500 List -20XX***

1. *Teamwork*

2. *Problem solving*

3. *Interpersonal skills*

4. *Oral communication*

5. *Listening*

6. *Personal/career  
development*

7. *Creative thinking*

8. *Leadership*

9. *Goal setting/  
motivation*

10. *Writing*

11. *Organizational  
Effectiveness*

12. *Computation*


13. *Reading*



***“Eliminate department from your vocabulary and substitute the term work team:***

***It implies a task-focused unit of cooperative individuals rather than a fiefdom unto itself.***

***- Don Blohowiak***



***Another advantage to the work team is that individuals in them can change with the tasks.***

***Departments are rigid, prescribed, and insular; work teams are flexible, adaptive, and open.”***

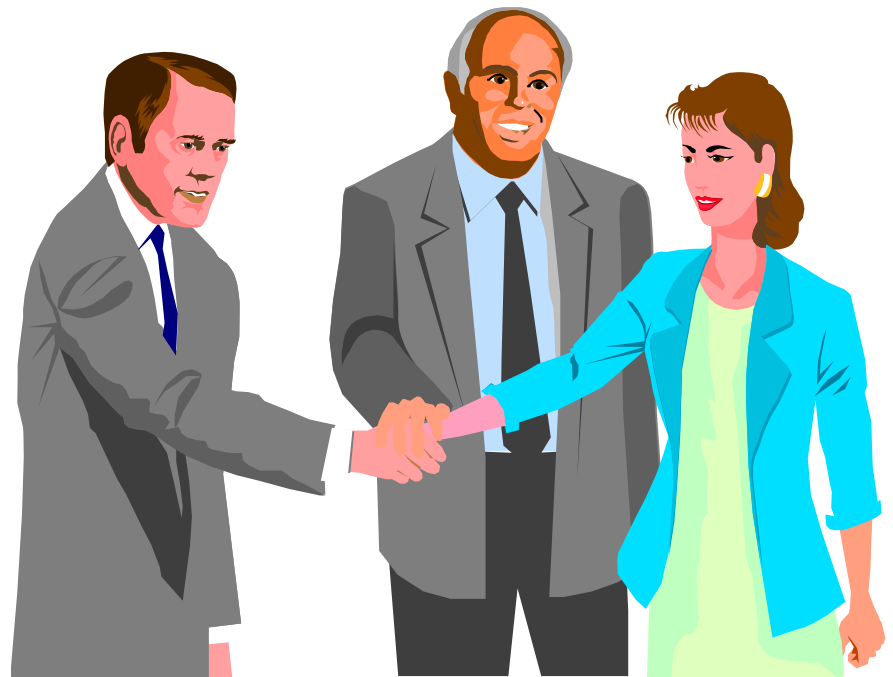
***- Don Blohowiak***

***Insert current  
quote about work  
teams***





***Insert a quote about the  
emerging importance of  
teamwork in the  
workplace***






***Insert current quote on  
the positives of  
teamwork in the  
workplace***

***Insert quote on the negatives of teamwork***





***If the US Is to Compete Effectively--we Must Bring Collective Entrepreneurship to the Forefront --That Will Require Us to Change Our Attitudes, to Downplay the Myth of the Entrepreneurial Hero, and Celebrate Our Creative Teams (Reich, 1987).***



# ***Tinker Toys Project Description***

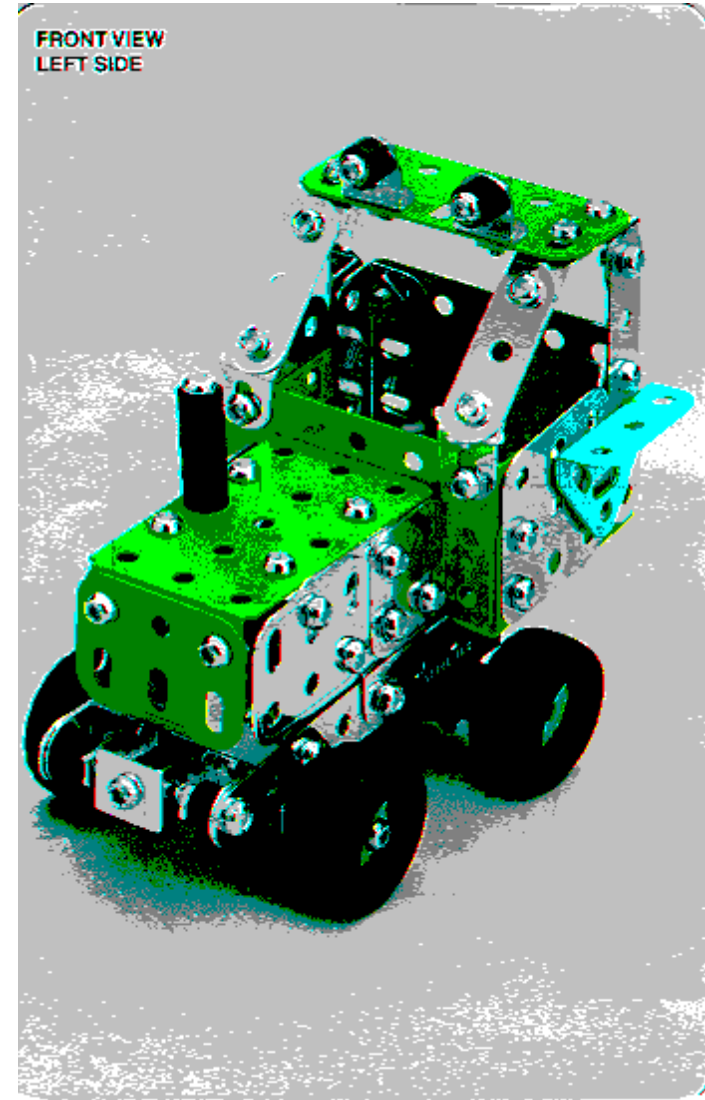
## **★ Planning Stage**

- Simulating organizational TQM and collaborative practices**
- Developing checklist of criteria to be included in project**

# *Student Projects*

## ★ Parameters for Student Projects

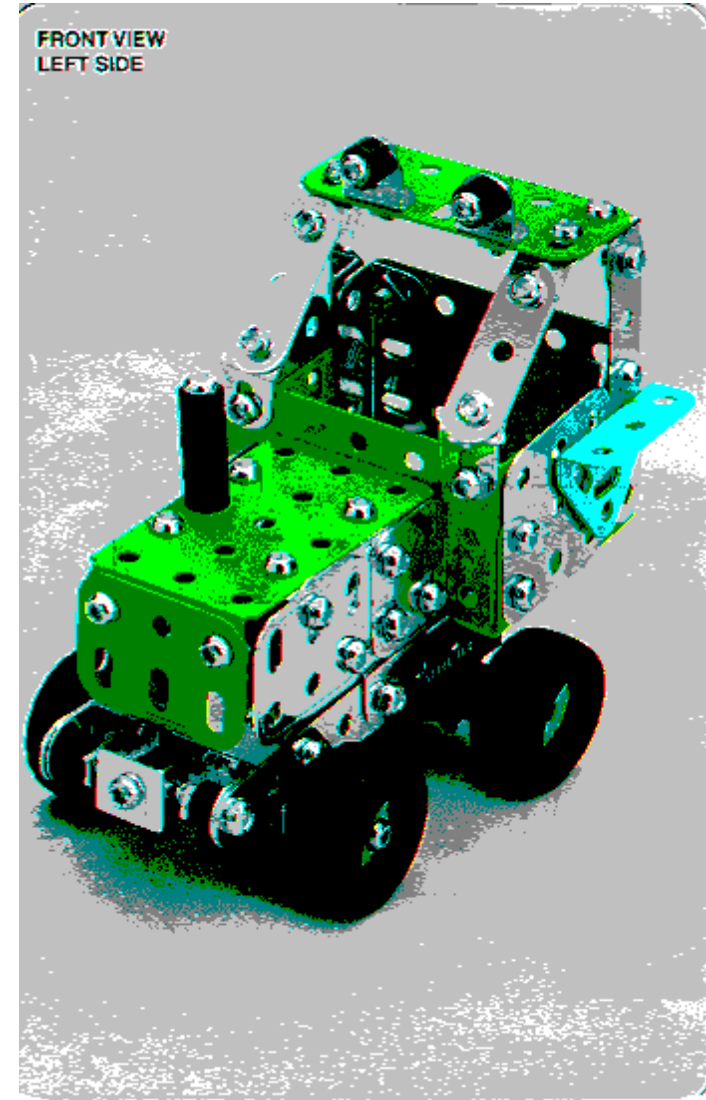
- XX the amount of time should be figured at roughly five minutes per student
- All teams may have different time limits base on the number of members.



# *Student Projects*

## ★ Parameters for Student Projects

- A team written report
- Participation of each group member in the traditional portion of the presentation.
- Pecha Kucha must be included within the oral presentation





# *Written Reports*

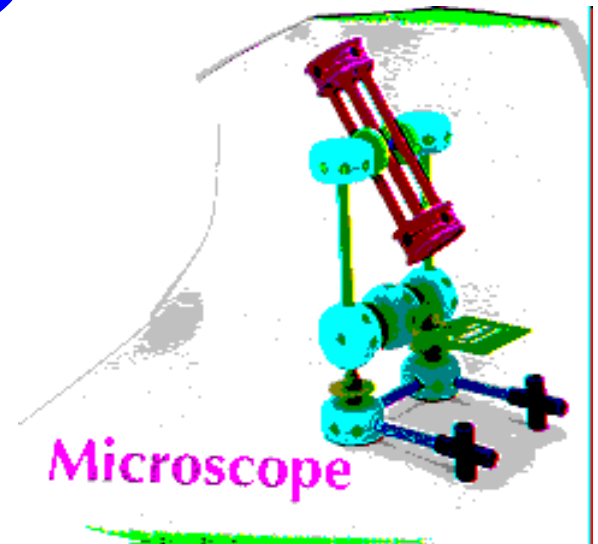
- ★ **Title page, Table of Contents, & Introduction**
- ★ **Organization Chart**
- ★ **Description of Corporate Culture**
- ★ **Discussion of the Product, Audience, and Advertising Medium**
- ★ **Rationale**
- ★ **Print Advertisement, SWOT analysis**
- ★ **Press Release, Interoffice Memo & Co. Letterhead**



# ***Student Reactions***

## ***What did you like best about this project?***

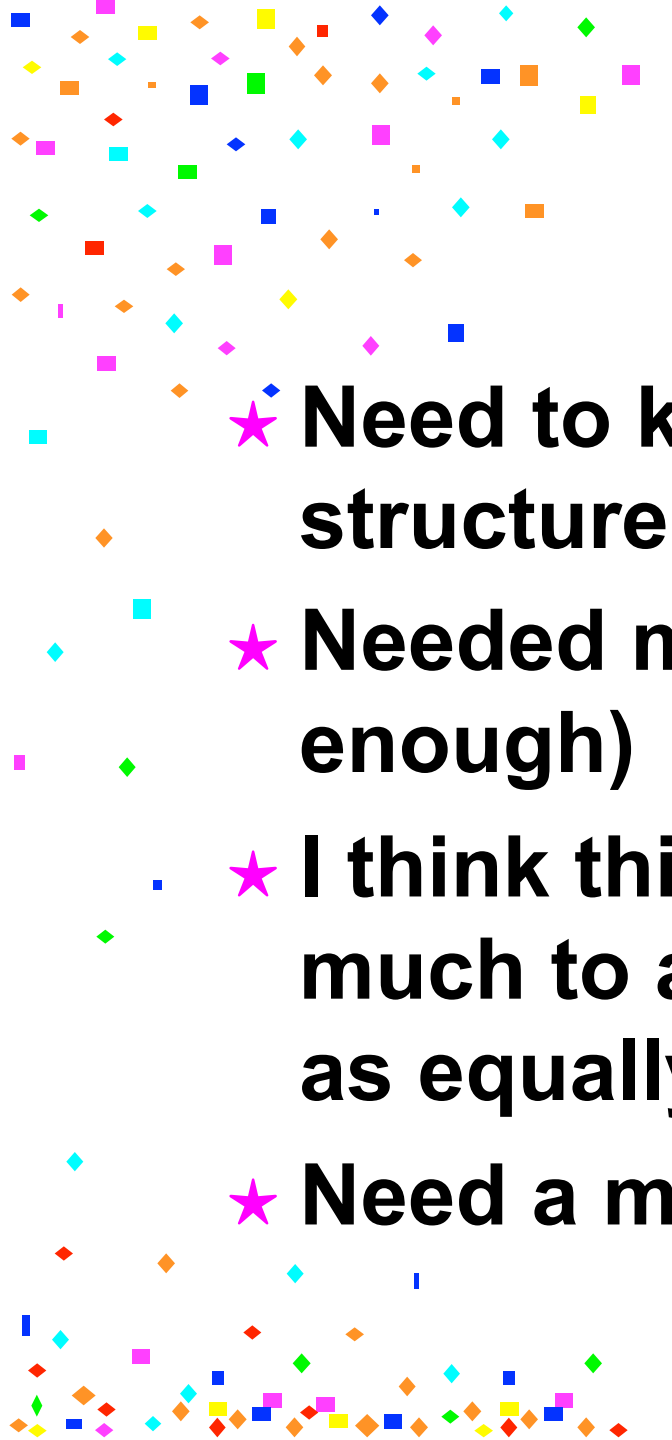
- ★ The next series of slides can be used as a summary.



# ***What didn't you like best about this project?***

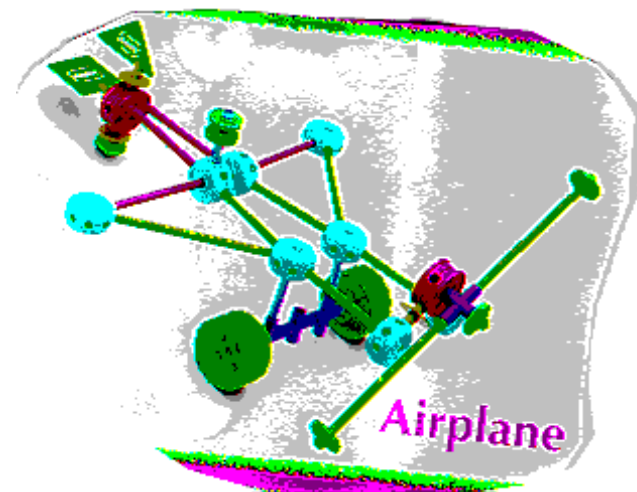
- ★ Ask team leaders to share separately with the instructor.

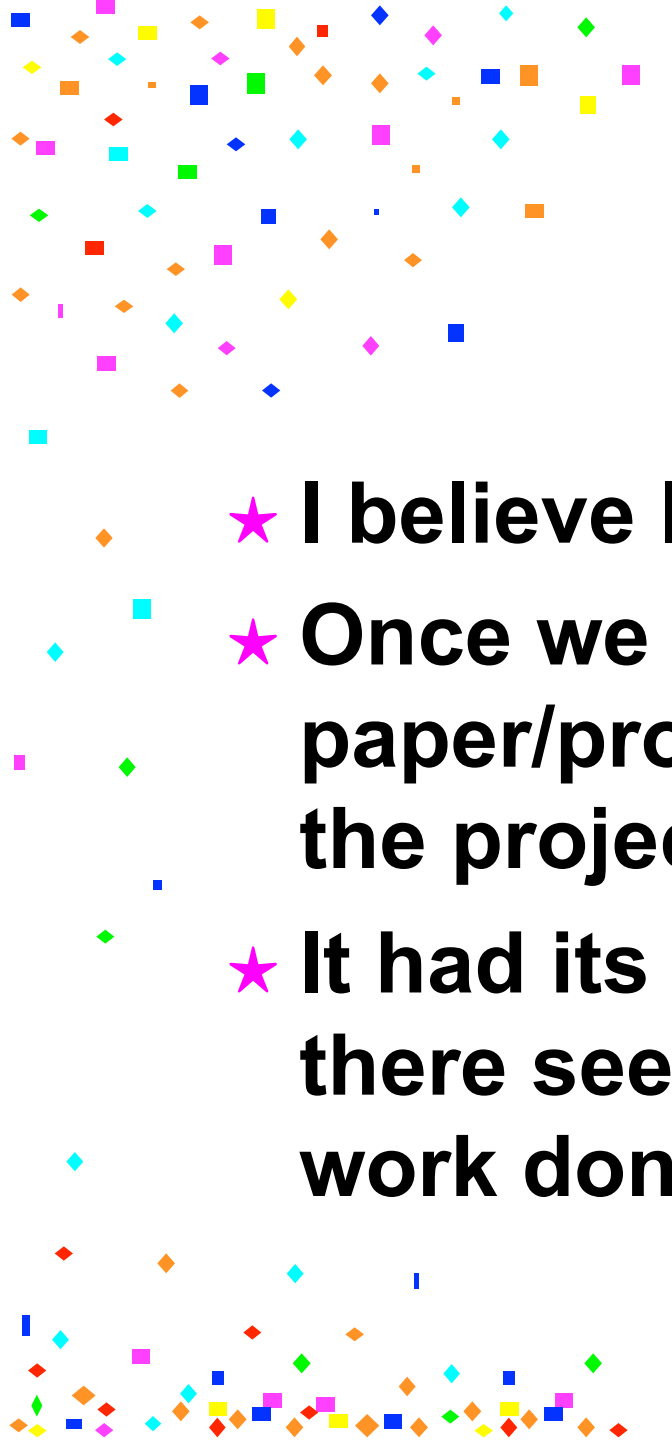


- 
- ★ **Need to know how to build and structure each section of the report**
  - ★ **Needed more time (six weeks not enough)**
  - ★ **I think this project was a little too much to ask with other coursework as equally demanding**
  - ★ **Need a model to work from**

- ***Describe your experience with***
  - ***working in this group.***

★ **Collect information from the student reactions sheet and post.**

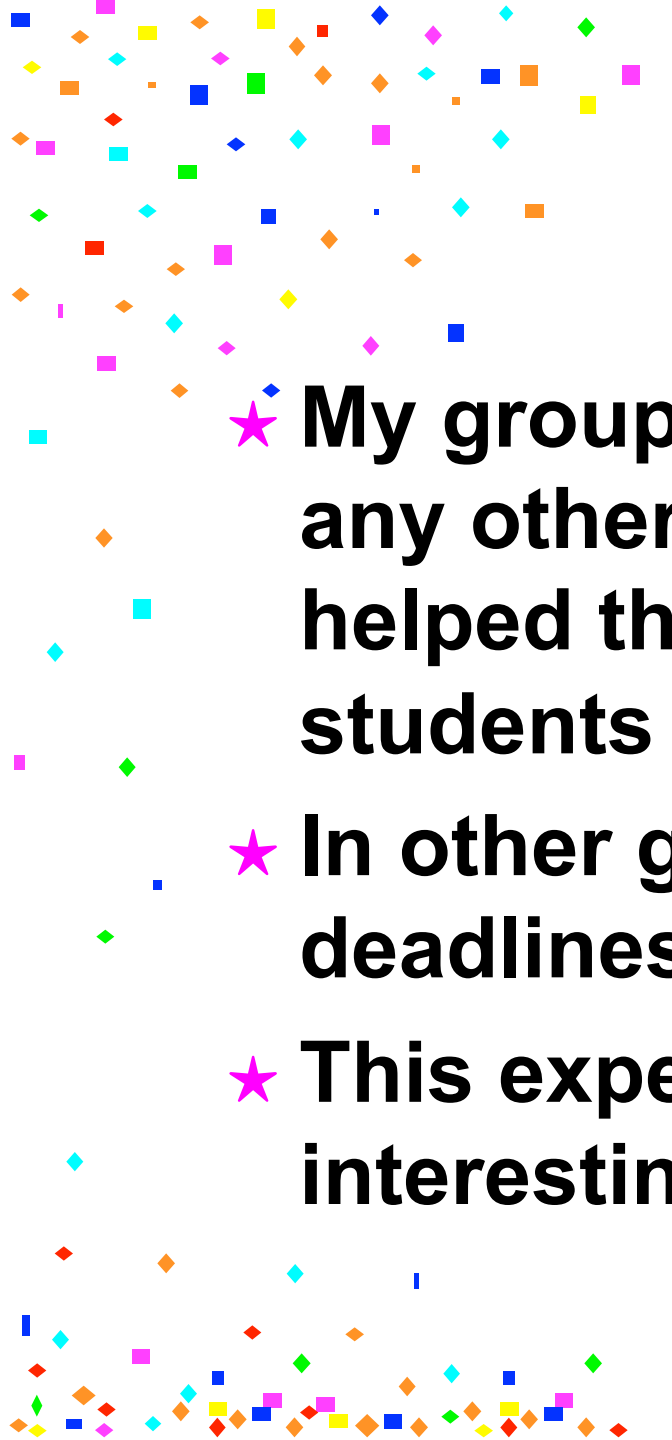


- 
- ★ **I believe I learned how to compromise**
  - ★ **Once we decided what part of the paper/project each person was to do, the project did not seem as enormous**
  - ★ **It had its ups and downs. At times there seemed to be no hope of getting work done**

***How did this experience differ from working in other groups?***

★ **Collect responses from students and groups.**



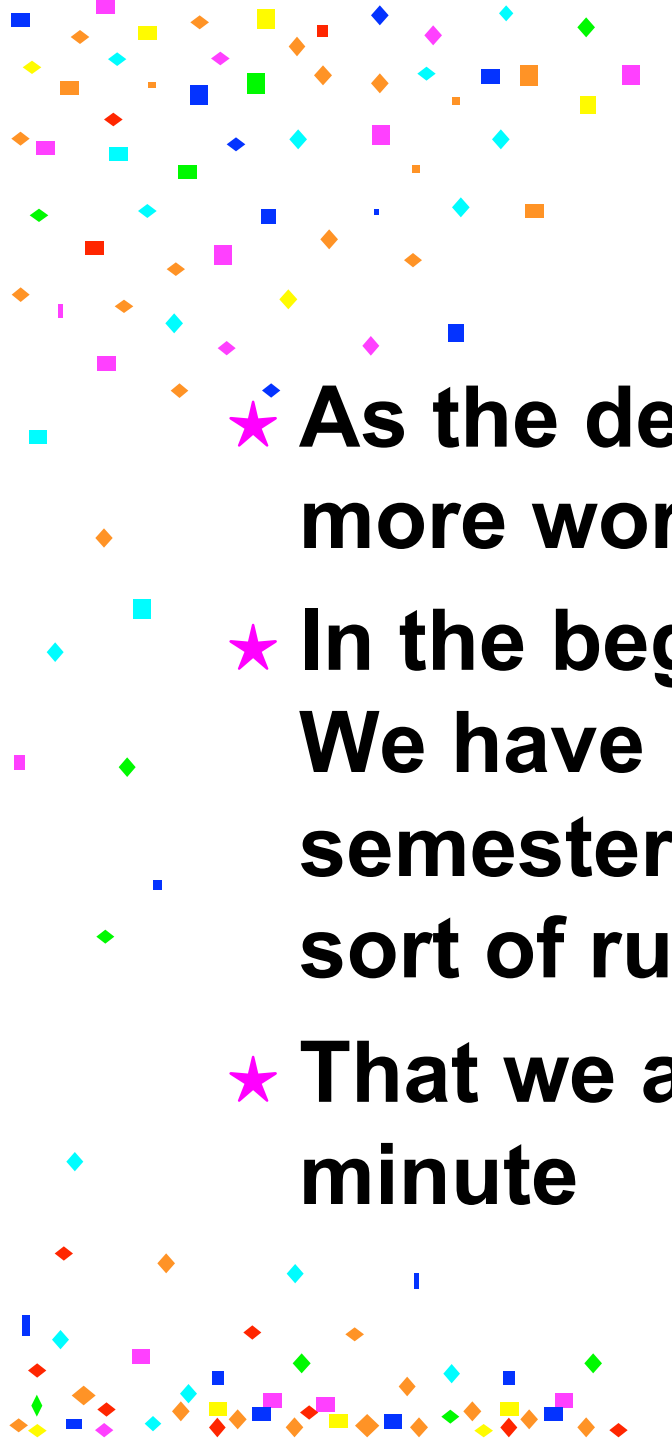
- 
- ★ **My group was more organized than any other group I've been in! It helped that we were all business students**
  - ★ **In other groups, we had set deadlines to turn in work**
  - ★ **This experience was more fun and interesting**

# *What did you observe about your group's process?*

- ★ My group worked at a good pace
- ★ We met 10 times but nothing really accomplished until about the 5th meeting





- 
- ★ **As the deadline got closer, we got more work done at group meetings**
  - ★ **In the beginning we thought, "What? We have 3 months. We'll be fine. The semester seemed to fly and we were sort of rushed to get things done"**
  - ★ **That we all procrastinated to the last minute**